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## Air OPUS® wins Good Design® Selection

OPUS® Camper has won a Good Design® Selection for its Air OPUS® self-inflating camper in Australia's internationally coveted Good Design Awards.

Good Design Australia announced its selection this week in Australia's most prestigious design awards.

Air OPUS® competes in the Automotive and Transport category with design icons such as the Tesla Model X.

Selected by an international Jury of design experts, it is now in the running for the Australian Good Design Award, to be announced in June.

The Jury said Air OPUS® offered "genuine innovation at a surprisingly affordable price" and was "incredibly spacious with well thought out, easy to use with functional spaces".

But its highest praise was for the air beams that inflate the camper in just two minutes.

"The convenience of pushing a button to erect the camper with air is simply genius and makes camping accessible to everyone," the Jury said.

Good Design Australia CEO and Chair of the Good Design Awards program, Dr Brandon Gien, said the awards attracted entries from all corners of the world.

"This year's Good Design® Selections represent excellence in design across the widest spectrum of design," he said.

"Good design is about making our lives better, safer and happier. It extends to everything around us."

Air OPUS® converts from a compact trailer into a luxury six-berth camper in less than two minutes at the press of a button, with air beam technology replacing traditional poles.

OPUS® Camper director Paul Liner said the Good Design Selection was a credit to the American, British and Australian design teams who had created the Air OPUS®.

"We are proud to be included in a field which includes such global design leaders as Tesla, Audi and Bombardier Recreational Products," he said.

More details at [www.opuscamper.us](http://www.opuscamper.us) or [www.purplelineusa.com](http://www.purplelineusa.com) or 925 215 7315.

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